PRESS RELEASE

January 16, 2014

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FORT COLLINS, COLORADO

Jay Parsons, Vice-President of Research at the Fort Collins-based firm RightRisk, LLC, recently completed training in the ISO 31000 Risk Management Standards. After passing a special certification exam offered by The Global Institute for Risk Management Standards - G31000, Parsons has received the designation CT31000 – Certified ISO 31000 Lead Trainer meaning that he has demonstrated knowledge, proficiency and competence and the skills and ability required, to train others about the ISO 31000 Standard. Allen Gluck, Vice President of G31000 North America, Inc. commented, "Dr. Parsons received a superlative score on his exam. We intend to take full advantage of Dr. Parsons' years of experience to assist us in our mission of furthering knowledge of ISO 31000 in the United States."

Parsons holds a Ph.D. in Agricultural and Resource Economics from Colorado State University. As a member of RightRisk, Dr. Parsons has over twelve years of experience offering adult training and risk management education throughout the United States. He is also a specially appointed Assistant Professor at Colorado State University where he teaches and serves as Co-Director of the Western Center for Integrated Resource Management in the College of Agricultural Sciences.

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Information: www.RightRisk.org