



Plenary 4:

Venue: Bolsa De Comercio De Rosario
Wednesday, February 25th 11.00 am to 12.30 am

Empowering the Future of Our Farmers

Objective:

To inform IFMA delegates how global industry organisations support agriculture and prepare farmers for the future

Chair:

Damona Doye

Speakers:

Marcelo Torres (Aapresid)
Julian Gaffaney (IRP NZ)
Heather Watson (FMC)
Simon Haley (SocAg UK)

Argentinian Producer Insights

Bernardo Piazzardi

1. Readiness to assume risks
2. Embraces innovation with a positive outlook
3. Focused on enhancing productivity
4. Utilises and advances management knowledge
5. Engages actively in farmer networks
6. Analytical mindset
7. Generally young and well-educated
8. Has plans for investment and expansion
9. Driven to learn and innovate
10. Developing novel business models
11. Recognises that technology will transform future business practices



Lunch @ Austral University (12.30 – 14.00)

IFMA25 Contributed Papers Program @ Austral University (14.00 – 17.00)

Session 3.1: Farm economics and management (14.00 - 15.20) – Room 1

Chair: Damona Doye, Department of Agricultural Economics, Oklahoma State University, USA

The Impact of Farm Debt on Profitability and Cost of Production: An Analysis of Minnesota (MN) Crop Farms

Katie Wantoch (University of Minnesota); Keith Olander* (Minnesota State Northern Agricultural Center of Excellence)

The State of True Cost Accounting in Food and Agriculture

Willy Baltussen (Wageningen Social & Economic Research)*; Frank Bunte (Wageningen Social & Economic Research); Luuk Vissers (Provincie Noord Brabant)

The Economics of Milk Production in Less Favoured Areas: A Mixed Integer linear programming approach

Jaka Zgajnar (University of Ljubljana)*

Session 3.2: Social aspects of farming (14.00 - 15.20) – Room 2

Chair: Heather Watson, Farm Management Canada

The Influence of Gender on Smallholder Livestock Farmers' Resilience to Agricultural Drought in South Africa

Lindie von Maltitz (University of the Free State)*; Yonas Bahta (University of the Free State); Johan van Niekerk (University of the Free State)

Transition Readiness in Colorado Farms and Ranches: Retiring, Incoming, and Advisor Perspectives

John Hewlett (University of Wyoming)*; Jeffrey Tranel (Colorado State University)

Rethinking the Challenge of Farm Succession Planning Through the Perspective of Professional Farm Advisors in Canada

Serena Isley (University of Alberta)*; Clark Banack (University of Alberta)