

MONDAY

DECISION FRAMEWORK

Where Do I Want to Go?

A clear destination shapes which options are realistic and how much analysis the decision needs.



MANAGEMENT GOAL

A goal stated as a management outcome keeps the alternative set open, while a goal written as a specific purchase can narrow the options before analysis begins.



TIMEFRAME

The decision horizon (immediate, seasonal, or multi-year) helps determine which analysis tools are appropriate and what information is needed.



OPERATIONAL CONTEXT

Site conditions, resources, constraints, and management objectives influence which alternatives are feasible and how they perform.



HUMAN RISK

Labor, skills, management capacity, health, and continuity affect what is feasible and how well alternatives can be implemented.

Start with the destination, not the technology.